

## Introduction

**The Fallen Snow** is at its heart an intimate tale, that of a young WWI soldier coming of age during a period of overwhelming tragedy. Yet it is also a broader, timeless epic, one that explores the depths of mourning and the loves that lift and carry us forward.

The action unfolds in evocative settings – along an ancient ridge of native Virginia forest, amidst the horrors of the brutal western front, and within the battered splendor of wartime Paris.

**The Fallen Snow** was first published with limited release in December 2012. Given the glowing reception of early readers and critics, including an Honorable Mention nod at the **ForeWord Reviews** Book-of-the-Year Awards in June and a **Publishers Weekly** starred review in July, the book has now been made available at standard terms via Ingram distribution. In addition, a print, online and media campaign has been launched and will continue into 2014.

## Audiences

- Readers who enjoy coming of age tales and journeys of self-discovery
- Readers fascinated by World War I, both at home and abroad
- Readers of books set in rural Appalachia
- Readers interested in stories that explore family relationships
- Readers drawn to realistic characters facing great challenges
- Readers who ponder societal and cultural constraints of past eras

## Bookstore Resources

- Printable guide for book clubs and discussion groups
- Printable book tip sheet
- Shelf display kit containing bookmarks and placards of the tip sheet, *Publishers Weekly* starred review and cover image

## Additional Materials

Please visit the novel website ([www.thefallensnow.com](http://www.thefallensnow.com)) for character sketches, excerpts, reviews and more – including the printable book tip sheet and discussion guide. An alternative source for discussion questions is *Reading Group Guides* ([www.readinggroupguides.com](http://www.readinggroupguides.com)), which featured **The Fallen Snow** in their October newsletter.

## Ordering Information

**The Fallen Snow** is available **now** via Ingram distribution. In addition to the enclosed paperback edition, a clothbound hardcover edition w/ dust jacket has just been released for the holidays.

**Trade Paper:** ISBN 978-0-9884148-0-8 (\$15.95)

**Hardcover:** ISBN 978-0-9884148-3-9 (\$32.00)

**Publisher:** Stone Cabin Press

**Distributor:** Ingram Distribution (*40% discount, returnable*)